WEAVERS TO WEARERS

VINUSTO

Designer Wear for Women · Handcrafted from India's Handloom Clusters

Indian designer clothing, lehenga sets, wedding sarees, anarkali suits, kurtas and fabrics — handwoven and handcrafted using authentic textiles sourced directly from certified weavers.

LEHENGA SETS | WEDDING SAREES | ANARKALI SUITS | KURTA SETS · CO-ORDS

ABOUT VINUSTO

Connecting Connoisseurs to the Craftsmen

Our Story

Vinusto uses technology to bring connoisseurs of handloom fashion closer to the craftsmen who create it — the spirit behind our hashtag #weaverstowearers. For every garment and saree on our site, you will find a detailed account of its fabric, origin, and measurements, a transparency that comes from genuine confidence in our product. A handloom on Vinusto is a true handloom, sourced directly from the weavers of India's handloom sectors.

Where It All Began

Vinusto is a brand of Viraasat Ventures Private Limited, a social enterprise established in 2018 that grew out of a school history lesson on the transformation of India's handloom and handicraft economy. The name Vinusto blends "Viraasat" — the Hindi word for heritage — with the Latin "Venusto," meaning to beautify or adorn, giving voice to weavers' creations for the world to see.

> *"A handloom is a handloom on our website — sourced directly from the creator of the fabric, the weavers in the handloom sectors of India."*

Social Impact Enterprise

Vinusto is a virtual marketplace for weavers who have long faced social and financial inequity from limited funds, market access, and dependence on intermediaries. By shortening this supply chain with technology, we bring craftsmen closer to consumers, educate weavers on design and pricing, and share the proceeds of every sale to ensure fair trade.

Our Values

01 **Consumers**
Authentic, handcrafted, high-quality products — from origin.

02 **Creators**
Nurturing craftsmanship, a marketplace, and shared revenues.

03 **Community**
Preserving cultural heritage and Indian art forms.

FEATURED COLLECTIONS

Crafted, Not Manufactured

Kurta Sets

Straight-cut kurtas finished with intricate hand embroidery, paired with salwars, palazzos or pants and tissue dupattas — designed for festive and everyday elegance alike.

Sarees

Wedding, festive and office-wear sarees in Katan Organza silk and handloom Chanderi, complete with hand-embroidered blouses for grace and grandeur on every occasion.

Co-Ord Sets

Coordinated corset blouses, shirt jackets, palazzos and lehengas that blend contemporary silhouettes with timeless handloom craftsmanship for effortless, put-together style.

Dupattas & Stoles

Handwoven Chanderi dupattas in silk, mercerised and zari yarns with gold borders and motifs — the finishing touch for every festive ensemble.

Also explore Lehenga Sets, Anarkali Suits, Office Wear, Dresses & Jumpsuits, Tops & Blouses, Pants & Skirts, Men's Ethnic Wear, and the exclusive in-house collections: Manrang, Fleur, Sugandhi, Tarang, Akaashi, Masakali, Ashwin and Vinusto LUXE.

WHY SHOP WITH VINUSTO

What We Say Is What We Do

Most Loved Designer Wear

A curated edit of Vinusto's most-treasured designer pieces, chosen by customers for their craftsmanship and design.

Customize With Us

Work with our team to tailor the fit and size of your outfit, ensuring every piece is made specially for you.

Handcrafted Details

Every garment is made on order — slow, sustainable and specially yours — reflecting genuine handcraft over mass production.

Handloom Care

Gentle care guidance for timeless handwoven fabrics, helping every weave stay beautiful for years to come.

TRANSPARENCY

Detailed fabric, origin and measurement information on every product — the confidence to shop with clarity.

AUTHENTICITY

Handloom sourced directly from certified weavers in the handloom clusters of India — no intermediaries.

FAIR TRADE

A transparent, participatory model where weavers are educated on design and pricing, and share in the proceeds of every sale.

Featured in Hindustan Times, ANI News, Zee5 and Business Standard for Vinusto's expansion across the handloom clusters of Chanderi and Sambalpur.

PRODUCT SHOWCASE

New Arrivals

Red Embroidered Kurta Set with Raglan Sleeves, Salwar & Tissue Dupatta (Set of 3)

Intricate floral embroidery along the raglan sleeves, shoulders and front panel of a straight-cut kurta.

₹15,499.00

Red Katan Organza Silk Saree with Hand-Embroidered Chanderi Blouse (Set of 2)

A sheer Katan Silk Organza saree crafted for special occasions and intimate celebrations.

₹18,499.00

Cobalt Blue Hand-Embroidered Chanderi Silk Lehenga Set (Set of 3)

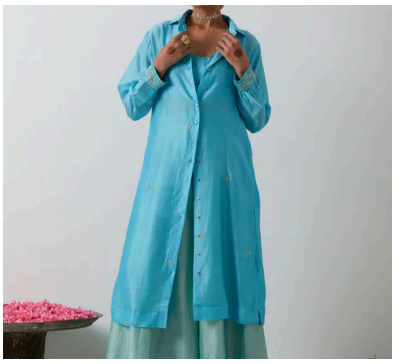
A flowing handwoven silk lehenga, hand-embroidered for festive gatherings and wedding celebrations.

₹22,999.00

Deep Green Embroidered Corset Anarkali Set with Palazzo & Zari Stripe Dupatta (Set of 3)

A structured corset-style Anarkali kurta, a three-piece designer set made for every celebration.

₹19,499.00



Co-ord Set with Blue Embroidered Corset Blouse, Shirt Jacket & Mint Palazzo (Set of 3)

A modern silhouette grounded in timeless handwork, with a contoured corset-style blouse.

₹18,099.00

Pink Chanderi Handloom Dupatta

Gold border and motifs handwoven with silk, mercerised and zari yarns — apt for the festive season.

₹2,799.00

SHOPPING EXPERIENCE

A Curated, Guided Journey

S

Shipping

Free shipping across India, with international shipping available to shop from anywhere in the world.

G

Expert Guidance

Seek the help of Vinusto's in-house designers to choose the right piece, fabric and fit for your occasion.

C

Curated Look

Customize your product to your preferred fit through Vinusto's dedicated customization service.

S

Customer Service

Pre-sales and post-sales support available to assist you at every step of your shopping experience.

C

Cash on Delivery

Convenient COD options, backed by the same dedicated pre- and post-sales support.

%

First Order Offer

New customers enjoy an extra discount on their first order with promo code VINUSTO7.

Policies & Guidance

— Privacy Policy
— Exchange & Return Policy
— Shipping Policy
— Terms & Conditions
— Customization Policy
— Size & Buying Guide

Shop by occasion — Wedding, Festive Wear, Partywear and Everyday Wear — or explore by category: Anarkali Sets, Kurta Sets, Sarees and Lehenga Sets, alongside curated Handloom Fabric collections including Chikankari, Chanderi and Zari & Tissue.

GET IN TOUCH

Contact Vinusto

REGISTERED ADDRESS

Viraasat Ventures Pvt. Ltd.

B 132, Sector 122, NOIDA

PHONE & WHATSAPP

+91 97116 22559

EMAIL

care@viraasat.in

WEBSITE

www.vinusto.in

STAY CONNECTED

FACEBOOK /VINUSTO | INSTAGRAM @VINUSTO | TWITTER @VINUSTO | PINTEREST /VIRAASATV | LINKEDIN /VIRAASAT-VENTURES

#weaverstowearers

© Viraasat Ventures Pvt. Ltd. Vinusto is a brand name of Viraasat Ventures Pvt. Ltd.